

CASEY STEIN

- APPAREL & GRAPHIC DESIGNER -

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caseymariestein.weebly.com

PROFILE

- Strong team player with excellent communication skills
- Profound ability to follow and understand trends
- Sound knowledge of design and manufacturing process
- A deft hand at sketching, pattern-making, and textile manipulation
- Proven creative, innovative, management, and leadership skills
- Demonstrates communication and problem solving with cross functional teams and clients

EDUCATION

- **FASHION AND TEXTILE DESIGN | 08.2013 - 05.2017**
COLLEGE OF TEXTILES
NORTH CAROLINA STATE UNIVERSITY RALEIGH, NC
Bachelors of Science, Concentration Fashion Design
Cumulative GPA: 3.55, Dean's List
- **FASHION DESIGN | 01.2016 - 04.2016**
UNIVERSITY OF THE ARTS
LONDON COLLEGE OF FASHION LONDON, UK

SKILLS

- **PROFESSIONAL**
Trend Research // Color & Concept Development // Presentation
Proactive // Cross-Functional Communication
Collaborative Design - CFT & Vendor // Organization & Archiving
Process Optimization // Customer Service // Client Personalization
- **TECHNICAL**
Adobe Creative Suite (Illustrator, Photoshop, InDesign)
Microsoft Office // Illustration // Graphic Design
Technical Flats // Pattern Making // Gerber Software
EAT Vector // Lectra Kaledo Print
Hand & Machine Embroidery // Millinery // 3D Printing

CERTIFICATIONS & HONORS

- **200HR REGISTERED YOGA TEACHER | 06.2020**
Certified 200 hour yoga teacher through Arrichion's Yoga Teacher Training Program, as recognized by Yoga Alliance.
- **PHI PSI TEXTILES FRATERNITY | INDCT. 09.2014**
NORTH CAROLINA STATE UNIVERSITY
Engage in community service, professional events and fundraisers, while encouraging high standards of work, fellowship and brotherhood, strong character and integrity.

ADDITIONAL EXPERIENCE

- **STYLING INTERN | 05.2016 - 08.2016**
SNAP+STYLE, INC. NEW YORK, NY
- **INTERN & SALES ASSISTANT | 05.2015 - 01.2016**
SOPHIE BLAKE NY MERRIFIELD, VA
- **ADMINISTRATIVE ASSISTANT | 06.2011 - 12.2014**
THE MARQUE AT HERITAGE HUNT GAINESVILLE, VA

PROFESSIONAL EXPERIENCE

- **ASSOCIATE DESIGNER | 11.2018 - 04.2023**
BELK, CO. CHARLOTTE, NC
Lead design for Women's Zelos and Body&Sol. Previously lead on Crown & Ivy sweaters in addition to part of the design team for Crown & Ivy Knits, Woven Tops & Dresses, and Special Sizes.
 - For these categories and brands I oversaw all design & development from initial sketches to finalizing fit and trims
 - Maintain BOM and trim approvals in PLM while tracking and commenting on samples
 - Communicate with cross functional partners to find the best solutions to cost and style challenges
 - Collaborate with buying partners to identify assortment needs
 - Identify and source any new fabric quality needs within our vendor matrix and manage incoming options
 - Propose wear tests for the Zelos products to ensure activewear functionality
 - Research trends and develop ideas from sketch to production
 - Build color palettes based on overall color and category trends
 - Understand and provide the best products for our customer based on sales and outside trends
 - Push for product newness in addition to known and successful bodies
 - Closely work with overseas partners on any new development and problem solve any outside factors that arise
- **YOGA INSTRUCTOR | 07.2020 - PRESENT**
ARRICHION HOT YOGA CHARLOTTE, NC
 - Lead students through an effective practice and maintain the Arrichion Yoga Teaching standards
 - Coach clients through exercises and encourage them to push themselves in their practice or workout
 - Always greet and engage with clients outside of class time to promote a safe and warming environment
 - Experience teaching in both virtual and in studio environments, as well as outside during pandemic protocols
- **ASSISTANT DESIGNER | 07.2017 - 11.2018**
BELK, CO. CHARLOTTE, NC
 - Input & manage all aspects of style BOMs and trim approvals throughout season
 - Create and present seasonal trim inspiration boards
 - Spearheaded a new fabric library system to house any known or newly sourced fabric qualities in a clean and concise process
 - Organize samples and maintain racks for reviews
 - Sketch new silhouettes and manage all updates to sketches
 - Help to train new assistants the most efficient processes and set them up for success
 - Provide additional perspective in fittings.